



Hanna Lee Communications, Inc.
Food, Beverage & Hospitality PR
575 Madison Avenue, 10th floor
New York, NY 10022
Phone: (212) 527-9969 / www.hannaleecommunications.com

The Dead Rabbit Media Testimonial Quotes

Updated by Bethany Coats
Tuesday, June 25, 2013

Additions 6/25/13:

WCBS Newsradio 880 “Dining Diary” – Bob Lape – April 8, 2013

- <http://cbsloc.al/10ZFTSI>
 - “The Dead Rabbit Bursts With Life at 30 Water Street”
- Listenership: 2,166,800.
- Unique Monthly Visitors: 954,213

“The Dead Rabbit Bursts With Life at 30 Water Street”

Complex Media: First We Feast – Jonathan Cristaldi, Alia Akkam and Joseph M. Bernstein – March 8, 2013

- <http://firstwefeast.com/drink/best-bars-in-nyc-right-now/s/dead-rabbit-grocery-and-grog-shop/>
 - “The 25 Best Bars in NYC Right Now”
- Unique Monthly Visitors: 63,900

“The 25 Best Bars in NYC Right Now”

“Be grateful there's now a reason to linger in the Financial District beyond sundown”

Forbes.com – Michelle Doucette – March 6, 2013

- <http://www.forbes.com/sites/forbestravelguide/2013/03/06/15-hot-new-places-to-party/>
 - “15 Hot New Places to Party”
- Unique Monthly Visitors: 10,573,458

“15 Hot New Places to Party”

“Named the “world’s best cocktail bar” at the 2010 Tales of the Cocktail”

New York Daily News – Joanna Fantozzi – Feb. 25, 2013

- <http://www.nydailynews.com/life-style/eats/industrial-themed-bars-liven-nyc-drink-scene-article-1.1268949>
 - “Industrial-Themed Hot Spots Enliven the New York Bar Scene

with Sawdust-Covered Floors and Strong Whisky”

- Unique Monthly Visitors: 5,928,839

“Industrial-Themed Hot Spots Enliven the New York Bar Scene with Sawdust-Covered Floors and Strong Whisky”

Bon Appetit- Alex Van Buren- May 22, 2013

- <http://www.bonappetit.com/blogsandforums/blogs/badaily/2013/05/sour-cocktails-trend.html#ixzz2XG9EVyzs>
 - “Sour is the New Bitter: 10 Great Sour Cocktails Around America”

“Sour is the New Bitter: 10 Great Sour Cocktails Around America”

CBSLocal.com – Julie Parise – June 14, 2013

- <http://newyork.cbslocal.com/top-lists/nycs-8-best-bourbon-cocktails/>
 - “NYC’s 8 Best Bourbon Cocktails”
- Unique Monthly Visitors: 1,675,750

“NYC’s 8 Best Bourbon Cocktails”

- Time Out New York – Christopher Ross – Feb. 12, 2013
 - <http://www.timeout.com/newyork/food-drink/beer-and-shot-combos-ten-best-pairings-in-nyc>
 - “Beer-and-Shot Combos: Ten Best Pairings in NYC”
 - Unique Monthly Visitors: 420,870
 - Circulation: 141,866

“Beer-and-Shot Combos: Ten Best Pairings in NYC”

Departures Magazine – Mark Ellwood – July 1, 2013

- “New York’s Best New Cocktail Bars”
- Unique Monthly Visitors: 4,445,692
- Circulation: 1,111,423

“New York’s Best New Cocktail Bars”

ElleCanada.com – Ciara Rickard – June 2013

- “2013 New York Black Book of the City’s Chicest Addresses”
- Unique Monthly Visitors: 33,326
- Circulation: 130,722

“2013 New York Black Book of the City’s Chicest Addresses”

Zagat.com – James Mulcahy – June 3, 2013

- <http://bit.ly/13GG4Cs>
 - “New York’s 10 Hottest Restaurant Openings of 2013 (So Far)”
- Unique Monthly Visitors: 1,067,470

“New York’s 10 Hottest Restaurant Openings of 2013”

“Adding cred to the Financial District’s cocktail scene”

New York Daily News – Joanna Fantozzi – Feb. 25, 2013

- <http://www.nydailynews.com/life-style/eats/industrial-themed-bars-liven-nyc-drink-scene-article-1.1268949>
 - “Industrial-Themed Hot Spots Enliven the New York Bar Scene with Sawdust-Covered Floors and Strong Whisky”
- Unique Monthly Visitors: 5,928,839

“Industrial-Themed Hot Spots Enliven the New York Bar Scene with Sawdust-Covered Floors and Strong Whisky”

Original List:

Entrepreneur.com-

- <http://www.entrepreneur.com/channels/slideshow.php?id=227087#1>
 - “Best NYC Bar... to plot a takeover”
- Unique Monthly Visitors: 734,947

“Best NYC Bar... to plot a takeover”

“May well inspire you to kick off a coup of your own”

“The Dead Rabbit pays tribute to the city's street-fightin' history”

Esquire.com – Dave Wondrich – May 29, 2013

- <http://www.esquire.com/blogs/food-for-men/drinking-new-york-0613>
 - “The Best Bars In America: New York Edition”
- Unique Monthly Visitors: 702,361
- Circulation: 721,399

The Best Bars in America: New York Addition

“But the place you wait is the Taproom downstairs, which, though narrow and thus often crowded, is nonetheless a fine bar in its own right, a place to get a perfect pint of Guinness... *The New York Herald* would have loved the place.”

Australian Bartender – Amy Spanton – May 24, 2013

- <http://australianbartender.com.au/2013/05/24/nycs-dead-rabbit-grocery-grog/>
 - “Where Old NY meets the Irish – American tradition”
- Unique Monthly Visitors: 15,000
- Circulation: 5,036

“Where Old NY meets the Irish – American tradition”

“It’s the kind of place that conjures up images of New York’s infamous street gangs”

“The detail is remarkable, even down to the small grocery store at the back of the first floor, a ploy used to appease temperance activists in the 1840s.”

NewYork.CBSLocal.com – May 22, 2013

- <http://newyork.cbslocal.com/top-lists/nycs-5-best-new-cocktail-bars/>

- “NYC’s 5 Best New Cocktail Bars”
- Unique Monthly Visitors: 921,984

“NYC’s Five Best New Cocktail Bars”

BBC.com – Brenna Cammeron – May 9, 2013

- <http://www.bbc.com/travel/blog/20130508-booze-meets-black-tie-for-the-manhattan-cocktail-classic>
 - “Booze meets black-tie for the Manhattan Cocktail Classic”
- Unique Monthly Visitors: 3,010,415

“One of the financial districts most loved cocktail bars”

Time Out NY – Christina Izzo – April 30, 2013

- <http://www.timeout.com/newyork/bars/the-dead-rabbit?cmpid=Feed+050113>
 - “The Dead Rabbit”
- Unique Monthly Visitors: 387,348
- Circulation: 141,866

“At this time-capsule FiDi nook, you can drink like a boss... it’s just the kind of saloon that the bare-knuckle Five Points gang the joint’s named after (its emblem was a dead rabbit impaled on a spike) would have frequented.”

FoodArts.com – Jeffery Lindenmuth – April 2013

- <http://www.foodarts.com/drinks/bar-cellar/25416/dead-reckoning>
 - “Dead Reckoning”
- Unique Monthly Visitors: 3,970
- Circulation: 56,000

“Bar gurus Sean Muldoon and Jack McGarry have plotted a course to transport customers to a 19th century barroom experience”

Storied Sips – Erica Duecy – March 22, 2013

- <http://storiedsips.com/2013/03/where-to-drink-next-the-dead-rabbit/>
 - “Where to Drink Next: The Dead Rabbit”
- Unique Monthly Visitors: 1,000

“Where to Drink Next: The Dead Rabbit”

“The Dead Rabbit is the most exciting new bar in New York City”

MensJournal.com – Jason Rowan – March 18, 2013

- <http://www.mensjournal.com/food-drink/drinks/the-irish-manhattan-20130315>
 - “The Irish Manhattan”

- Unique Monthly Visitors: 48,739

“The Irish Manhattan”

“Stepping off the bustling modern street and into the cozy Dead Rabbit is like stepping back in time... The place is old-fashioned without making you feel as though you're in a theme park.”

GQ.com – Kevin Sintumuang – March 14, 2013

- <http://www.gq.com/food-travel/restaurants-and-bars/201303/irish-whiskey-primer>
 - “An Irish Whiskey Primer: 7 of the Best Bottles to Drink Now”
- Unique Monthly Visitors: 5,979,904

“An Irish Whiskey Primer: 7 of the Best Bottles to Drink Now”

“New York's The Dead Rabbit [which] has one of the finest collections of Irish whiskies in the country”

DowntownNy.com – March 13, 2013

- http://blog.downtownny.com/2013/03/hat-tip-to-a-rabbit/?utm_source=rss&utm_medium=rss&utm_campaign=hat-tip-to-a-rabbit-.UVCspBmkB7w
 - “Hat Tip to a Rabbit”
- Unique Monthly Visitors: 50,000

“Water Street’s new hot spot is high-concept-meets-rough-Irish-roots”

New York Magazine – March 8, 2013

- <http://nymag.com/bestofny/fun/2013/everyman-bar/>
 - “Best Everyman Bar”
- Unique Monthly Visitors: 1,724,732
- Circulation: 405,149

“New York’s Best Everyman Bar”

OneDrinkAhead.com – Logan – Feb. 27, 2013

- <http://onedrinkahead.com/reviews/the-dead-rabbit-grocery-and-grog/>
 - “The Dead Rabbit Grocery and Grog”
- Unique Monthly Visitors: 1,000

“The Dead Rabbit Grocery and Grog is incredibly ambitious, yet it seems to almost effortlessly succeed on the various levels it operates at.”

JuliB.com – Fabiana Santana – Feb. 20, 2013

- <http://www.julib.com/place/cocktails-and-after-hours/the-dead-rabbit/>
 - “The Dead Rabbit”
- Unique Monthly Visitors: 2,419

“The Dead Rabbit Grocery & Grog is bringing its own version of an old-world saloon to Lower Manhattan.”

Schecky's NightLife – Stephanie Nolassco – Feb. 18, 2013

- http://www.scheckysnightlife.com/newyorkcity/search/the_dead_rabbit_1_10971.asp
 - “The Dead Rabbit”
- Unique Monthly Visitors: 814,499

“The Dead Rabbit... an ambitious project that doesn't disappoint.”

Societe Perrier – Darren Ressler – Feb. 13, 2013

- <http://societeperrier.com/new-york/articles/photos-cocktails-reign-supreme-at-the-dead-rabbit-opening-party/#.USLCDuhid7w>
 - “Cocktails Reign Supreme at The Dead Rabbit Opening Party”
- Unique Monthly Visitors: 61,746

“Cocktails Reign Supreme at The Dead Rabbit Opening Party”

“Sean Muldoon and Jack McGarry have accomplished the task of bringing a bit of Ireland to New York City”

Thrillist.com – Feb. 13, 2013

- <http://www.thrillist.com/travel/new-york/the-thrillist-47>
 - “The Thrillist 47: New York”
- Unique Monthly Visitors: 147,675

“The Thrillist 47: New York”

“The Dead Rabbit is a bi-level cocktail sanctum”

UpstateDowntownNY.com – Christopher Matthews – Feb. 8, 2013

- <http://upstatedowntownny.com/2013/02/08/the-dead-rabbit/>
 - “The Dead Rabbit...Going Live”
- Unique Monthly Visitors: 1,000

“The Dead Rabbit...Going Live”

“At the Rabbit, they've blended the best of 19th century New York, a Golden Age of libation discovery, with present day Manhattan, an epicenter of the ongoing cocktail culture renaissance.”

The Wall Street Journal – Charles Passy – Feb. 8, 2013

- <http://blogs.wsj.com/speakeasy/2013/02/08/your-neighborhood-pub-meets-gangs-of-new-york/>
 - “Your Neighborhood Pub Meets ‘Gangs of New York’”
- Unique Monthly Visitors: 1,297,284

“Your Neighborhood Pub Meets ‘Gangs of New York’”

“The best new bar in America that's done in a 19th-century ‘Gangs of New York’ theme. Or the best new bar that's staffed by an award-winning mixologist from Belfast. Or the best new bar that has a cocktail menu about the size of a small hardcover book – actually,

it is a small hardcover book.”

New York Times – Robert Simonson – Jan. 29, 2013

- http://www.nytimes.com/2013/01/30/dining/the-dead-rabbit-grocery-and-grog-in-lower-manhattan.html?_r=2&
 - “The Gang’s All Here, at Least in Spirits”
- Unique Monthly Visitors: 16,236,925
- Circulation: 1,613,865

“The Gang’s All Here, at Least in Spirits”

“A new time portal of a tavern in Lower Manhattan.”

AskMen.com – Jeremy Berger – Jan. 17, 2013

- http://www.askmen.com/new_york_city/the-dead-rabbit.html?utm_source=22.%20City%20Guide%20NYC&utm_medium=email&utm_campaign=01.17.2013_CG_NYC_11645_613573_613641&utm_content=6673531&zeta_id=6673531
 - “The Dead Rabbit”
- Unique Monthly Visitors: 1,964,452

“Taproom meets cocktail den in the FiDi.”

Examiner.com – Robert Haynes-Peterson – Jan. 16, 2013

- <http://www.examiner.com/article/preview-the-dead-rabbit-scheduled-to-open-this-weekend>
 - “Preview: The Dead Rabbit scheduled to open this weekend”
- Unique Monthly Visitors: 11,425,254

“The new FiDi establishment, [which] blends 19th century sensibilities with 21st century quality.”

DiffordsGuide.com – Jan. 14, 2013

- <http://www.diffordsguide.com/pubs-and-bars/bar?id=951;name=The%20Dead%20Rabbit%20Grocery%20&%20Grog>
 - “The Dead Rabbit Grocery & Grog”
- Unique Monthly Visitors: 487

“The most anticipated bar opening in New York”

Gothamist.com – John Del Signore – Jan. 2, 2013

- http://gothamist.com/2013/01/02/inside_the_dead_rabbit_now_serving.php#photo-1
 - “Inside The Dead Rabbit, Now Serving Old-Timey Cocktails, Groceries And Grog”
- Unique Monthly Visitors: 363,979

“Inside The Dead Rabbit, Now Serving Old-Timey Cocktails, Groceries And Grog”

“A beautiful multilevel watering hole”

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