



Media Contacts:

Bethany Coats
Owner, The Lazy Muffin
919-612-6414 (cell)
bethanycoats@thelazymuffin.com

Bethany Coats

Bethany Coats is the owner and founder of The Lazy Muffin. She started the business to give the students of Elon a home away from home, since the majority of the student body is from far away.

Coats graduated from Elon University with a degree in Strategic Communications and minors in music and digital art. During her time at Elon, Coats was involved in Alpha Chi Omega, Vital Signs (an a capella group) and various other student organizations. She also held two internships in the public relations and event planning industries. While spending her junior summer in New York City, Coats learned the dos and don'ts of public relations for small businesses. While working with top agencies in her field, she expanded her familiarity with the food and hospitality industries, giving her a better understanding of what it takes to run a bakery.

Coats has always loved baking for others. She learned to cook from her mother and has taken her family recipes to a new level with the bakery's menu. Coats hopes that the bakery will become a regular stop in the students' daily schedules. She believes that they will respond well to the comforts The Lazy Muffin has to offer and it will begin to feel like home.