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Cover Photo:

#POWERUPYOUR dollar future social life

Social Media Content:

Money Saving:

- #financialtipoftheday Though it may be chilly, turn down your heat. It's estimated that you can save between 1 and 3 percent for each degree you setback. Visit: popmoney.com
- #financialtipoftheday Shop the sale rack every once in a while. You never know what you'll find, it could be the perfect fit! Visit: popmoney.com
- 3. #financialtipoftheday Buy more things in bulk. Stores like BJ's and Costco are popping up all over the place. Take advantage of their savings and stock up on some of your nonperishables. Visit: popmoney.com
- 4. #financialtipoftheday Skip your Starbucks run once a week. Make a pot of coffee when you wake up and save upwards of \$200 a year. Visit: popmoney.com
- 5. #financialtipoftheday Eat at home an extra night of the week. Visit: popmoney.com
- 6. #financialtipoftheday Take your own lunch to work. Visit: popmoney.com
- 7. #financialtipoftheday Make a list when you go grocery shopping and do it when you're in a hurry. Visit: popmoney.com
- 8. #financialtipoftheday Save a few dollars and only take money out of the ATM in big amounts so you're not paying that extra fee as often. Visit: popmoney.com
- 9. #financialtipoftheday Who needs cable anyway? With services like Netflix and Hulu you can save big bucks by canceling your cable bill! Visit: popmoney.com
- 10. #financialtipoftheday Make a plan! If you set aside a certain amount of money each week from your paycheck you're more likely to be financially secure for years to come! Visit: popmoney.com

- 11. #financialtipoftheday Think of your next raise as an opportunity to save more, not an opportunity to spend more. Visit: popmoney.com
- 12. #financialtipoftheday Don't invest in anything that promises impressive returns with little or no risk. Visit: popmoney.com
- 13. #financialtipoftheday "Floss a little; invest up in a mutual fund." (Busta Rhymes, "Dangerous") Visit: popmoney.com
- 14. #financialtipoftheday "Men lie, women lie, numbers don't." (Jay Z, "Reminder") Visit: popmoney.com
- 15. #financialtipoftheday "If you buy things you don't need, you will soon sell things you need."- Warren Buffett Visit: popmoney.com
- 16. #financialtipoftheday Get paid what you're worth and spend less than you earn. Visit: popmoney.com
- 17. #financialtipoftheday "It's just as important to BE something as it is to DO something." #DonaldTrump Visit: popmoney.com

Fun Facts:

- 1. #financialfunfact Cattle are probably the oldest of all forms of money. Visit: popmoney.com
- 2. #financialfunfact Did you know there is about \$823 in circulation for each person in America? Visit: popmoney.com
- 3. #financialfunfact A piece of currency can be folded forward and back 4,000 times before it will tear. Who took the time to figure that out! Visit: popmoney.com
- 4. #financialfunfact Did you know there is more money printed for the game of Monopoly every year than real money printed around the world? Visit: popmoney.com
- 5. #financialfunfact Bill Gates told his Harvard University professors that he would be a millionaire by age 30. He became a billionaire at age 31. Visit: popmoney.com
- #financialfunfact Apple's cash and investments are now equal to the GDP of Hungary.
 Visit: popmoney.com
- 7. #financialfunfact If you divide their net worths by their age, Carlos Slim and Bill Gates have each accumulated more than \$100,000 in net worth for every hour they've been alive. Visit: popmoney.com
- 8. #financialfunfact It costs 2.41 cents to make 1 penny! Visit: popmoney.com
- #financialfunfact According to Forbes, if a Google employee passes away, "their surviving spouse or domestic partner will receive a check for 50% of their salary every year for the next decade." Visit: popmoney.com
- #financialfunfact One in seven crimes committed in New York City now involves an Apple product being stolen, according to NYPD records cited by ABC News. Visit: popmoney.com
- 11. #financialfunfact The World's First Paper Money was created in China 1,400 years ago. Visit: popmoney.com
- 12. #financialfunfact If you have \$10 in your pocket and no debts, you are wealthier than 25% of Americans. Visit: popmoney.com
- 13. #financialfunfact Bob Marley's final words were "Money can't buy life." Visit: popmoney.com
- 14. #financialfunfact Average credit card debt per household was \$8,329 at the end of 2008. By 2010, it rose to \$15,519. Visit: popmoney.com

- 15. #financialfunfact Living at home can be a smart financial choice. Visit: popmoney.com
- 16. #financialfunfact Students entering college are offered an average of eight credit cards during their first week of school. Visit: popmoney.com
- 17. #financialfunfact Drug lord Pablo Escobar had so much cash that rats ate almost \$1 billion of his money each year. Visit: popmoney.com
- 18. #financialfunfact "Early to bed, early to rise, keeps you healthy, wealthy and wise." Benjamin Franklin Visit: popmoney.com
- 19. #financialfunfact "Money is like a sixth sense and you can't make use of the other five without it." William Somerset Maugham Visit: popmoney.com
- 20. #financialfunfact Less than 30% of U.S. adults view their personal financial knowledge as very good or better. Visit: popmoney.com

Sources:

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